Website review
sliceofnypizza.net

The score is 51/100

SEO Content

⚠️	Title	Home **Length : 4** Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.
✅	Description	Authentic NY style pizza. All ingredients made fresh and prepared daily. Sold by the Slice! Pasta dinners, subs, salads, wings, calzones, desserts **Length : 146** Great, your meta description contains between 70 and 160 characters.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
type	website
title	Home
site_name	A Slice of New York Pizza
url	http://www.sliceofnypizza.net/home.html
description	Authentic NY style pizza. All ingredients made fresh and prepared daily. Sold by the Slice! Pasta dinners, subs, salads, wings, calzones, desserts
image	//nebula.wsimg.com/04e611bab8cf44e0ba6588e727ccc9b0?AccessKeyId=83F5A141EDD21936FEE5&disposition=0&alloworigin=1

Headings						
	H1	**H2**	**H3**	**H4**	**H5**	**H6**

SEO Content

		2	0	0	0	0	0
❌	Images	We found 3 images on this web page. 3 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.					
❌	Text/HTML Ratio	Ratio : **3%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.					
✅	Flash	Perfect, no Flash content has been detected on this page.					
✅	Iframe	Great, there are no Iframes detected on this page.					

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 7 links including 0 link(s) to files
⚪	Statistics	External Links : noFollow 0% External Links : Passing Juice 14.29% Internal Links 85.71%

In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
Menu	Internal	Passing Juice
Specials	Internal	Passing Juice

In-page links

Photo Gallery	Internal	Passing Juice
Location & Contact	Internal	Passing Juice
Order Online	External	Passing Juice
View on Mobile	Internal	Passing Juice

SEO Keywords

⦿	Keywords Cloud	pizza menu home photo gallery chicken location specials slice 1200pm --

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
pizza	5	✖	✖	✔	✔
home	2	✔	✖	✖	✖
1200pm --	2	✖	✖	✖	✖
slice	2	✖	✖	✔	✔
chicken	2	✖	✖	✖	✖

Usability

⦿	Url	Domain : sliceofnypizza.net Length : 18
✖	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Usability

Document

✓	Doctype	HTML 5
✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 0 Warnings : 0
✓	Email Privacy	Great no email address has been found in plain text!
✗	Deprecated HTML	**Deprecated tags** — **Occurrences** <u> — 7 Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.
◯	Speed Tips	✓ Excellent, your website doesn't use nested tables. ✗ Too bad, your website is using inline styles. ✓ Great, your website has few CSS files. ✓ Perfect, your website has few JavaScript files. ✓ Perfect, your website takes advantage of gzip.

Mobile

◯	Mobile Optimization	✗ Apple Icon ✗ Meta Viewport Tag ✓ Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap.

Optimization

		http://www.sliceofnypizza.net/sitemap.xml
✅	Robots.txt	http://sliceofnypizza.net/robots.txt Great, your website has a robots.txt file.
❌	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.