Website review
pranzopizza.com

Generated on September 18 2024 13:00 PM

The score is 68/100

SEO Content

⚠️	Title	**Pranzo Pizza & Pasta - New York, NY - 44 Water St - Hours, Menu, Order** **Length : 74** Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.
✅	Description	View the menu, hours, address, and photos for Pranzo Pizza & Pasta in New York, NY. Order online for delivery or pickup on Slicelife.com **Length : 140** Great, your meta description contains between 70 and 160 characters.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
title	Pranzo Pizza & Pasta - New York, NY - 44 Water St - Hours, Menu, Order
image	https://mypizza-assets-production.imgix.net/url-preview-background.png?mark64=aHR0cHM6Ly9hc3NldHMuaW1naXgubmV0L350ZXh0P2g9NDEwJnR4dDY0PVVGSkJUbHBQSUZCSldCJJQ1lnVUVGVFZFRSUzRCZ0eHQtY29sb3I9d2hpdGUmdHh0LWZvbnQ9QXJpYWwtQmxhY2smdHh0LXNpemU9NzUmdGz04NDA%3D&mark-x=86&mark-y=180

	Headings	H1	H2	H3	H4	H5	H6
⦿		2	3	15	0	0	0

- [H1] Pranzo Pizza & Pasta

SEO Content

- [H1] Pranzo Pizza & Pasta - New York, NY - 44 Water St - Hours, Menu, Order
- [H2] Pranzo Pizza & Pasta
- [H2] Contact us
- [H2] Find us on the slice app
- [H3] Pizza
- [H3] Sicilian Pies
- [H3] Pizza by the Slice
- [H3] Soups
- [H3] Salads
- [H3] Calzones
- [H3] Stromboli
- [H3] Heros
- [H3] Pasta
- [H3] Entrees
- [H3] Beverages
- [H3] Appetizers Catering
- [H3] Salads Catering
- [H3] Pastas Catering
- [H3] Entrees Catering

	Images	We found 19 images on this web page. Good, most or all of your images have alt attributes.
	Text/HTML Ratio	Ratio : **0%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

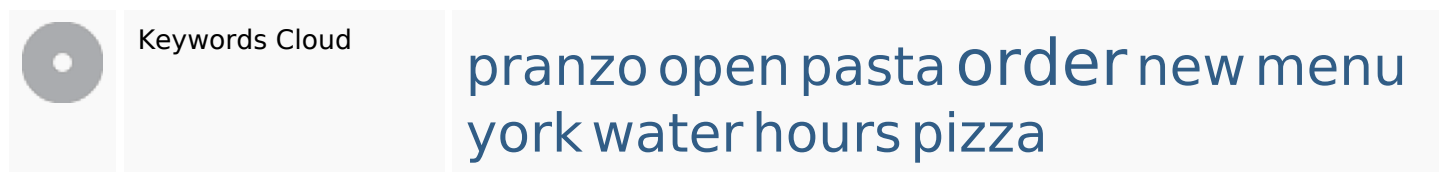|		
	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 6 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%

SEO Links

External Links : Passing Juice 66.67%

Internal Links 33.33%

In-page links

Anchor	Type	Juice
Skip to main content	Internal	Passing Juice
About	Internal	Passing Juice
View Menu	External	Passing Juice
Get Directions	External	Passing Juice
Terms of use	External	Passing Juice
Privacy policy	External	Passing Juice

SEO Keywords

Keywords Cloud	pranzo open pasta order new menu york water hours pizza

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
order	3	✔	✖	✔	✔
pranzo	2	✔	✖	✔	✔
pizza	2	✔	✖	✔	✔
pasta	2	✔	✖	✔	✔
new	2	✔	✖	✔	✔

Usability

●	Url	Domain : pranzopizza.com Length : 15
✓	Favicon	Great, your website has a favicon.
✗	Printability	We could not find a Print-Friendly CSS.
✓	Language	Good. Your declared language is en.
✗	Dublin Core	This page does not take advantage of Dublin Core.

Document

✓	Doctype	HTML 5
✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 0 Warnings : 0
✓	Email Privacy	Great no email address has been found in plain text!
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
●	Speed Tips	✓ Excellent, your website doesn't use nested tables. ✗ Too bad, your website is using inline styles. ✓ Great, your website has few CSS files. ✓ Perfect, your website has few JavaScript files. ✓ Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization		
		✔	Apple Icon
		✔	Meta Viewport Tag
		✔	Flash content

Optimization

	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	http://pranzopizza.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.