








Website review pizzamagic7-direct.co.uk

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The score is 70/100






SEO Content

	Title	<p>Pizza Magic 7</p> <p>Length : 13</p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	Description	<p>Pizza Magic 7 is committed to providing the best food and drink experience in your own home. Order online here at Pizza Magic 7!</p> <p>Length : 128</p> <p>Great, your meta description contains between 70 and 160 characters.</p>														
	Keywords	<p>order,food,delivery,online,authentic,app,pizza,magic,seven,deeside,kebab,wrap,burger,calzone,7,app</p> <p>Good, your page contains meta keywords.</p>														
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="542 1317 1481 1904"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en</td> </tr> <tr> <td>site_name</td> <td>Pizza Magic 7</td> </tr> <tr> <td>title</td> <td>Pizza Magic 7</td> </tr> <tr> <td>description</td> <td>Pizza Magic 7 is committed to providing the best food and drink experience in your own home. Order online here at Pizza Magic 7!</td> </tr> <tr> <td>image</td> <td>https://flipdish.imgix.net/Yei0QZ9yEKLikfp86FK e7qFOwp8.png?h=250&w=250</td> </tr> <tr> <td>type</td> <td>website</td> </tr> </tbody> </table>	Property	Content	locale	en	site_name	Pizza Magic 7	title	Pizza Magic 7	description	Pizza Magic 7 is committed to providing the best food and drink experience in your own home. Order online here at Pizza Magic 7!	image	https://flipdish.imgix.net/Yei0QZ9yEKLikfp86FK e7qFOwp8.png?h=250&w=250	type	website
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	Headings	<table border="1" data-bbox="542 1937 1481 2004"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>3</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="614 2033 882 2069" style="list-style-type: none"> • [H1] Order Online 	H1	H2	H3	H4	H5	H6	1	3	0	0	0	0		
H1	H2	H3	H4	H5	H6											
1	3	0	0	0	0											

SEO Content

		<ul style="list-style-type: none">• [H2] Home• [H2] Opening Hours• [H2] Gallery
	Images	We found 21 images on this web page. Good, most or all of your images have alt attributes.
	Text/HTML Ratio	Ratio : 2% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 11 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 18.18% Internal Links 81.82%


In-page links

Anchor	Type	Juice
Skip navigation	Internal	Passing Juice
Home	Internal	Passing Juice
About	Internal	Passing Juice

In-page links

Gallery	Internal	Passing Juice
Locations	Internal	Passing Juice
Order Online	Internal	Passing Juice
Online ordering by Flipdish	External	Passing Juice
Powered by Flipdish	External	Passing Juice
Terms	Internal	Passing Juice
Privacy	Internal	Passing Juice
Cookie Policy	Internal	Passing Juice



SEO Keywords

	Keywords Cloud	home skip magic order flipdish cookie gallery navigation online pizza
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
order	5	✘	✔	✔	✔
online	5	✘	✔	✔	✔
pizza	3	✔	✔	✔	✘
magic	3	✔	✔	✔	✘
home	2	✘	✘	✔	✔









Usability

	Url	Domain : pizzamagic7-direct.co.uk Length : 24
	Favicon	Great, your website has a favicon.

Usability

	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document





	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Perfect, your website has few JavaScript files. Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Mobile

Optimization

	XML Sitemap	Great, your website has an XML sitemap. https://www.pizzamagic7-direct.co.uk/sitemap.xml
	Robots.txt	http://pizzamagic7-direct.co.uk/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics