




Website review orderuniversalpizza.com

Generated on September 19 2024 06:17 AM





The score is 70/100







SEO Content

	Title	<p>Universal Pizza - Penn Hills, PA - 2558 Main St - Hours, Menu, Order</p> <p>Length : 68</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>View the menu, hours, address, and photos for Universal Pizza in Penn Hills, PA. Order online for delivery or pickup on Slicelife.com</p> <p>Length : 133</p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1279 1481 1798"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>title</td> <td>Universal Pizza - Penn Hills, PA - 2558 Main St - Hours, Menu, Order</td> </tr> <tr> <td>image</td> <td>https://mypizza-assets-production.imgix.net/url-preview-background.png?mark64=aHR0cHM6Ly9hc3NldHMuaW1naXgubmV0L350ZXh0P2g9NDEwJnR4dDY0PVZVNUUpWa1ZTVTBGTUIGQkpXbHBCJnR4dC1jb2xvcj13aGl0ZSZ0eHQtc2m9udD1BcmIhbC1CbGFjayZ0eHQtc2l6ZT03NSZ3PTg0MA%3D%3D&mark-x=86&mark-y=180</td> </tr> </tbody> </table>	Property	Content	title	Universal Pizza - Penn Hills, PA - 2558 Main St - Hours, Menu, Order	image	https://mypizza-assets-production.imgix.net/url-preview-background.png?mark64=aHR0cHM6Ly9hc3NldHMuaW1naXgubmV0L350ZXh0P2g9NDEwJnR4dDY0PVZVNUUpWa1ZTVTBGTUIGQkpXbHBCJnR4dC1jb2xvcj13aGl0ZSZ0eHQtc2m9udD1BcmIhbC1CbGFjayZ0eHQtc2l6ZT03NSZ3PTg0MA%3D%3D&mark-x=86&mark-y=180						
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	Headings	<table border="1" data-bbox="539 1825 1481 1899"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>2</td> <td>3</td> <td>13</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="614 1933 1441 2063" style="list-style-type: none"> • [H1] Universal Pizza • [H1] Universal Pizza - Penn Hills, PA - 2558 Main St - Hours, Menu, Order • [H2] Universal Pizza 	H1	H2	H3	H4	H5	H6	2	3	13	0	0	0
H1	H2	H3	H4	H5	H6									
2	3	13	0	0	0									

SEO Content

		<ul style="list-style-type: none">• [H2] Contact us• [H2] Find us on the slice app• [H3] Pizza• [H3] Specialty Pizza• [H3] Gluten Free Specialty Pizza• [H3] Gluten Free Products• [H3] Salads• [H3] Sides• [H3] Chicken Wings• [H3] Wedgies• [H3] Strombolis• [H3] Calzones• [H3] Hoagies• [H3] Desserts• [H3] Beverages
	Images	We found 22 images on this web page. Good, most or all of your images have alt attributes.
	Text/HTML Ratio	Ratio : 0% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.


SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 6 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 66.67% Internal Links 33.33%

In-page links

Anchor	Type	Juice
Skip to main content	Internal	Passing Juice
About	Internal	Passing Juice
View Menu	External	Passing Juice
Get Directions	External	Passing Juice
Terms of use	External	Passing Juice
Privacy policy	External	Passing Juice




SEO Keywords

	Keywords Cloud	hours solutions main menu slice penn universal pizza hills order
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
order	3	✓	✗	✓	✓
universal	2	✓	✗	✓	✓
pizza	2	✓	✗	✓	✓
penn	2	✓	✗	✓	✓
hills	2	✓	✗	✓	✓












Usability

	Url	Domain : orderuniversalpizza.com Length : 23
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.





Usability

	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Perfect, your website has few JavaScript files. Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>http://orderuniversalpizza.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>