Website review
ordercastellopizza.com

Generated on September 13 2024 09:26 AM

The score is 67/100

SEO Content

⚠️	Title	Castello Pizza - Columbus, OH - 2577 Indianola Ave - Hours, Menu, Order **Length : 71** Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.
✅	Description	View the menu, hours, address, and photos for Castello Pizza in Columbus, OH. Order online for delivery or pickup on Slicelife.com **Length : 130** Great, your meta description contains between 70 and 160 characters.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
title	Castello Pizza - Columbus, OH - 2577 Indianola Ave - Hours, Menu, Order
image	https://mypizza-assets-production.imgix.net/url-preview-background.png?mark64=aHR0cHM6Ly9hc3NldHMuaW1naXgubmV0L350ZXh0P2g9NDEwJnR4dDY0PVEwRlRWRVZNVEU4Z1VGbGFYa0UlM0QmdGh0LWNvbG9yPXdoaXRlJnR4dC1mb250PUFyaWFsLUJsYWNrJnR4dC1zaXplPTc1Jnc9ODQw&mark-x=86&mark-y=180

	Headings	H1	H2	H3	H4	H5	H6
⚪		2	3	20	0	0	0

- [H1] Castello Pizza
- [H1] Castello Pizza - Columbus, OH - 2577 Indianola Ave - Hours, Menu, Order

SEO Content

- [H2] Castello Pizza
- [H2] Contact us
- [H2] Find us on the slice app
- [H3] Pizza
- [H3] Castello Specialties Pizza
- [H3] Stuffed Pizza
- [H3] Deep Dish Pizza
- [H3] Appetizers
- [H3] Chicken Fingers
- [H3] Baskets
- [H3] Wings
- [H3] $5 Menu
- [H3] Salads
- [H3] Calzones, Strombolis & Rolls
- [H3] Specialty Strombolis
- [H3] Specialty Calzones
- [H3] Specialty Rolls
- [H3] Subs
- [H3] Burgers
- [H3] Gyros
- [H3] Pasta
- [H3] Desserts
- [H3] Drinks

	Images	We found 21 images on this web page. Good, most or all of your images have alt attributes.
	Text/HTML Ratio	Ratio : **0%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 6 links including 0 link(s) to files

SEO Links

	Statistics	External Links : noFollow 0%
		External Links : Passing Juice 66.67%
		Internal Links 33.33%

In-page links

Anchor	Type	Juice
Skip to main content	Internal	Passing Juice
About	Internal	Passing Juice
View Menu	External	Passing Juice
Get Directions	External	Passing Juice
Terms of use	External	Passing Juice
Privacy policy	External	Passing Juice

SEO Keywords

	Keywords Cloud	indianola castello solutions slice hours order ave pizza menu columbus

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
order	3	✔	✖	✔	✔
castello	2	✔	✖	✔	✔
pizza	2	✔	✖	✔	✔
columbus	2	✔	✖	✔	✔
indianola	2	✔	✖	✖	✔

Usability

	Url	Domain : ordercastellopizza.com Length : 22
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✔ Great, your website has few CSS files. ✔ Perfect, your website has few JavaScript files. ✔ Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization		
		✔	Apple Icon
		✔	Meta Viewport Tag
		✔	Flash content

Optimization

	XML Sitemap	Missing
❌		Your website does not have an XML sitemap - this can be problematic.
		A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
✔	Robots.txt	http://ordercastellopizza.com/robots.txt
		Great, your website has a robots.txt file.
❌	Analytics	Missing
		We didn't detect an analytics tool installed on this website.
		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.