Website review
nellaspizzareading.com

Generated on September 13 2024 09:05 AM

The score is 59/100

SEO Content

✅	Title	Nella's Pizza Reading | Pizza Discounts Reading | Fast Delivery **Length : 63** Perfect, your title contains between 10 and 70 characters.
⚠️	Description	Nellas Pizza Reading restaurant is one of the famous and oldest pizza places in Reading MA for fast delivery and takeout. Nella'sprovide the best offers and discounts for order online. Check out our menu for current special discounts and order online now. **Length : 255** Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
❌	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
⚪	Headings	**H1** **H2** **H3** **H4** **H5** **H6** 1 8 15 54 8 0 • [H1] Welcome to Nella's Pizza Reading! • [H2] Our Menu • [H2] Appetizers • [H2] Pizza • [H2] Hot Subs • [H2] Cold Sub • [H2] Wraps • [H2] Quick Home Delivery • [H2] AboutUs • [H3] Our Speciality • [H3] Our Specials Pizza • [H3] Appetizers • [H3] Pizza • [H3] Hot Subs

SEO Content

- [H3] Cold Sub
- [H3] Wraps
- [H3] Our Services
- [H3] Fresh Dishes
- [H3] Well Service
- [H3] Fast Delivery
- [H3] "The food is good the service was quick and the staff were friendly"
- [H3] Usefull Links
- [H3] Important Links
- [H3] Contact Us
- [H4] call Us: 781-944-7975
- [H4] Buffalo Chicken Pizza
- [H4] $12.99
- [H4] BBQ Chicken Pizza
- [H4] $12.99
- [H4] Mediterranean Pizza
- [H4] $12.99
- [H4] Hawaiian Pizza
- [H4] $12.99
- [H4] Ranch Pizza
- [H4] $13.49
- [H4] Greek Pizza
- [H4] $12.99
- [H4] Arancini (Rice Balls)
- [H4] $4.50
- [H4] Mozzarella Sticks
- [H4] $7.99
- [H4] Chicken Fingers
- [H4] $8.25
- [H4] Chicken Wings
- [H4] $8.50
- [H4] Buffalo Chicken Pizza
- [H4] $12.99
- [H4] BBQ Chicken Pizza
- [H4] $12.99
- [H4] Mediterranean Pizza
- [H4] $12.99
- [H4] Hawaiian Pizza
- [H4] $12.99
- [H4] Steak And Cheese Sub
- [H4] $8.99
- [H4] Steak Bomb Sub
- [H4] $9.99
- [H4] Chicken Cutlet Sub
- [H4] $8.99
- [H4] Buffalo Chicken Sub
- [H4] $8.99
- [H4] Italian Cold Sub
- [H4] $8.99
- [H4] Turkey Cheese Sub
- [H4] $8.99
- [H4] Ham Cheese Sub
- [H4] $8.99
- [H4] BLT Cold Sub
- [H4] $8.99

SEO Content

- [H4] Greek Wrap
- [H4] $7.99
- [H4] Chicken Kabob Wrap
- [H4] $8.99
- [H4] Chicken Caeser Wrap
- [H4] $8.99
- [H4] Buffalo Chicken Wrap
- [H4] $8.99
- [H4] restaurant Hours
- [H5] Arancini (Rice Balls)
- [H5] Gelato Ice Cream
- [H5] Spinach Chicken pizza
- [H5] Rita Jarmon
- [H5] Austin Rothermund
- [H5] Carolen
- [H5] Autumn Lacharite
- [H5] Rich Crosby

	Images	We found 41 images on this web page. Good, most or all of your images have alt attributes.
	Text/HTML Ratio	Ratio : **28%** Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 10 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 20% Internal Links 80%

In-page links

Anchor	Type	Juice
Navigation	Internal	Passing Juice
Home	Internal	Passing Juice
About Us	Internal	Passing Juice
Menu	External	Passing Juice
Direction	Internal	Passing Juice
Catering	External	Passing Juice
Privacy Policy	Internal	Passing Juice
Terms & Conditions	Internal	Passing Juice
Return & Refund Policy	Internal	Passing Juice
Latest Blog	Internal	Passing Juice

SEO Keywords

⊙	Keywords Cloud	nellas chicken cheese mozzarella buffalo fresh online sauce pizza order

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
pizza	31	✔	✘	✔	✔
chicken	19	✘	✘	✘	✔
cheese	17	✘	✘	✘	✔
order	12	✘	✘	✔	✘
mozzarella	11	✘	✘	✘	✔

Usability

●	Url	Domain : nellaspizzareading.com Length : 22
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✔	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.
✖	W3C Validity	Errors : 0 Warnings : 0
✔	Email Privacy	Great no email address has been found in plain text!
✔	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
●	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✖ Too bad, your website has too many CSS files (more than 4). ✖ Too bad, your website has too many JS files (more than 6). ✖ Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	✖	Apple Icon
		✔	Meta Viewport Tag
		✔	Flash content

Optimization

✔	XML Sitemap	Great, your website has an XML sitemap.
		https://www.nellaspizzareading.com/sitemap.xml
✔	Robots.txt	http://nellaspizzareading.com/robots.txt
		Great, your website has a robots.txt file.
✔	Analytics	Great, your website has an analytics tool.
		Google Analytics