Website review
napoliskellerpizza.com

Generated on September 20 2024 00:40 AM

The score is 65/100

SEO Content

✅	Title	Home | Napoli's Pizza **Length : 21** Perfect, your title contains between 10 and 70 characters.
✅	Description	Fort Worth, TX 76244 Pizza food for Pickup - Delivery Order from Napoli's Pizza in Fort Worth, TX 76244, phone: 817-741-4300 **Length : 125** Great, your meta description contains between 70 and 160 characters.
✅	Keywords	Fort Worth, TX 76244 Pizza food for Pickup Delivery Order Pizza food for Pickup, Delivery Best Pizza food for Pickup Good, your page contains meta keywords.
❌	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
⚪	Headings	<table><tr><td>**H1**</td><td>**H2**</td><td>**H3**</td><td>**H4**</td><td>**H5**</td><td>**H6**</td></tr><tr><td>1</td><td>5</td><td>0</td><td>0</td><td>0</td><td>0</td></tr></table> • [H1] Welcome To Napoli's Pizza • [H2] Best food, Good Food • [H2] Our Speciality • [H2] Have you ever Ordered Online • [H2] People are saying • [H2] Working Hours
✅	Images	We found 11 images on this web page. Good, most or all of your images have alt attributes.
✅	Text/HTML Ratio	Ratio : **16%** Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.

SEO Content

✓	Flash	Perfect, no Flash content has been detected on this page.
✗	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

✓	URL Rewrite	Good. Your links looks friendly!
✓	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✓	In-page links	We found a total of 8 links including 0 link(s) to files
●	Statistics	External Links : noFollow 0% External Links : Passing Juice 50% Internal Links 50%

In-page links

Anchor	Type	Juice
Skip to Navigation	Internal	Passing Juice
Skip to Main Content	Internal	Passing Juice
Home	Internal	Passing Juice
Order Online	External	Passing Juice
Contact Us	Internal	Passing Juice
Open In Maps	External	Passing Juice
Directions	External	Passing Juice
View larger map	External	Passing Juice

SEO Keywords

Keywords Cloud	napolis food main online content order home navigation pizza skip

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
online	4	✖	✖	✖	✔
napolis	3	✖	✖	✖	✖
pizza	3	✔	✔	✔	✔
order	3	✖	✔	✔	✔
home	2	✔	✖	✖	✖

Usability

	Url	Domain : napoliskellerpizza.com Length : 22
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✔	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.

Document

❌	W3C Validity	Errors : 0 Warnings : 0
✅	Email Privacy	Great no email address has been found in plain text!
✅	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
⚪	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✔ Great, your website has few CSS files. ✔ Perfect, your website has few JavaScript files. ✖ Too bad, your website does not take advantage of gzip.

Mobile

⚪	Mobile Optimization	✔ Apple Icon ✔ Meta Viewport Tag ✔ Flash content

Optimization

❌	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
✅	Robots.txt	http://napoliskellerpizza.com/robots.txt Great, your website has a robots.txt file.
❌	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You

Optimization

| | | should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data. |