Website review
masispizzail.com

The score is 65/100

SEO Content

✅	Title	Masi's Pizza | Order Online | Carpentersville, IL 60110 | Pizza **Length : 63** Perfect, your title contains between 10 and 70 characters.
✅	Description	View Masi's Pizza menu, Order Pizza food Delivery Online from Masi's Pizza, Best Pizza Delivery in Carpentersville, IL **Length : 126** Great, your meta description contains between 70 and 160 characters.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
❌	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
⚪	Headings	**H1** **H2** **H3** **H4** **H5** **H6** 1 1 0 1 0 0 • [H1] Masi's Pizza • [H2] 222 N Western Ave, Carpentersville, IL 60110 • [H4] (847) 426-3700
✅	Images	We found 3 images on this web page. Good, most or all of your images have alt attributes.
✅	Text/HTML Ratio	Ratio : **17%** Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
✅	Flash	Perfect, no Flash content has been detected on this page.

SEO Content

	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 2 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 50% Internal Links 50%

In-page links

Anchor	Type	Juice
Beyond Menu	External	Passing Juice
Accessibility	Internal	Passing Juice

SEO Keywords

	Keywords Cloud	order masis location home online pizza carpentersville reviews gallery menu

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
pizza	3	✔	✘	✔	✔

Keywords Consistency

masis	2	✖	✖	✖	✖
online	2	✔	✖	✔	✖
carpentersville	2	✔	✖	✔	✔
menu	2	✖	✖	✔	✖

Usability

	Url	Domain : masispizzail.com Length : 16
✖	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.
✖	W3C Validity	Errors : 0 Warnings : 0
✔	Email Privacy	Great no email address has been found in plain text!
✔	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✔ Excellent, your website doesn't use nested tables.

Document

		✖	Too bad, your website is using inline styles.
		✔	Great, your website has few CSS files.
		✔	Perfect, your website has few JavaScript files.
		✔	Perfect, your website takes advantage of gzip.

Mobile

Mobile Optimization	✖	Apple Icon
	✖	Meta Viewport Tag
	✔	Flash content

Optimization

✔	XML Sitemap	Great, your website has an XML sitemap.
		http://www.masispizzail.com/sitemap.xml
✔	Robots.txt	http://masispizzail.com/robots.txt
		Great, your website has a robots.txt file.
✔	Analytics	Great, your website has an analytics tool.
		Google Analytics