

#### **SEO Content**

$\bigcirc$	Title	Marco's Pi Order	zza - Corning,	CA - 2116 S	olano St - H	lours, Menu,
		Length : 70 Perfect, your title	contains betw	veen 10 and	70 charact	ers.
0	Description	View the menu, h Corning, CA. Orde Length : 133 Great, your meta	ours, address, er online for de	and photos livery or pic	for Marco& kup on Slic	k#x27;s Pizza in elife.com
$\bigotimes$	Keywords	Very bad. We hav online meta tags		•		age. Use <u>this free</u>
	Og Meta Properties	Good, your page take advantage of Og Properties.				
		Property	Content			
		title		27;s Pizza - Hours, Men	-	4 - 2116
		image	-preview-b Ly9hc3Nld NDEwJnR4 USUzRCUz LWZvbnQ9 U9NzUmdz	ackground.p HMuaW1na) dDY0PVRVR RCZ0eHQtY	ong?mark64 (gubmV0L3 INRMDhuV) 29sb3I9d2h (mxhY2smo &marl	a.imgix.net/url 4=aHR0cHM6 350ZXh0P2g9 KICUVNWcGFR apdGUmdHh0 3Hh0LXNpem k-
0	Headings	<b>H1 H2</b> 2 3	<b>H3</b> 7	<b>H4</b> 0	<b>H5</b> 0	<b>H6</b> 0
		• [H1] Marc	o's Pizza - Cor	-	116 Solano	St - Hours,

### **SEO Content**

		<ul> <li>[H2] Marco's Pizza</li> <li>[H2] Contact us</li> <li>[H2] Find us on the slice app</li> <li>[H3] Build a Pizza</li> <li>[H3] Specialty Pizza</li> <li>[H3] Goodies</li> <li>[H3] Salads</li> <li>[H3] Sandwiches</li> <li>[H3] Beverages</li> <li>[H3] Lunch Specials</li> </ul>
$\bigcirc$	Images	We found 9 images on this web page. Good, most or all of your images have alt attributes.
8	Text/HTML Ratio	Ratio : <b>0%</b> This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
0	Flash	Perfect, no Flash content has been detected on this page.
$\bigcirc$	lframe	Great, there are no lframes detected on this page.

### **SEO Links**

0	URL Rewrite	Good. Your links looks friendly!
0	Underscores in the URLs	Perfect! No underscores detected in your URLs.
0	In-page links	We found a total of 6 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%
		External Links : Passing Juice 66.67%
		Internal Links 33.33%

# In-page links

Anchor	Туре	Juice
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#### In-page links

Skip to main content	Internal	Passing Juice
About	Internal	Passing Juice
<u>View Menu</u>	External	Passing Juice
Get Directions	External	Passing Juice
Terms of use	External	Passing Juice
Privacy policy	External	Passing Juice

#### **SEO Keywords**

• Keywords Cloud • open pizza hours menu corning • order marcos solano solutions slice

#### **Keywords Consistency**

Keyword	Content	Title	Keywords	Descripti on	Headings
order	3	×	×	×	×
marcos	2	×	×	×	×
pizza	2	×	×	×	×
corning	2	×	×	×	×
solano	2	¥	×	×	¥

#### Usability

0	Url	Domain : marcospizzaofcorning.com Length : 24
$\bigcirc$	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.

## Usability

$\bigcirc$		
$\bigotimes$	Dublin Core	This page does not take advantage of Dublin Core.

#### Document

$\bigcirc$	Doctype	HTML 5		
0	Encoding	Perfect. Your declared charset is UTF-8.		
$\bigotimes$	W3C Validity	Errors : 0 Warnings : 0		
0	Email Privacy	Great no email address has been found in plain text!		
0	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.		
0	Speed Tips	<ul> <li>Excellent, your website doesn't use nested tables.</li> <li>Too bad, your website is using inline styles.</li> <li>Great, your website has few CSS files.</li> <li>Perfect, your website has few JavaScript files.</li> <li>Perfect, your website takes advantage of gzip.</li> </ul>		

## Mobile

0	Mobile Optimization	*	Apple Icon
		*	Meta Viewport Tag
		*	Flash content

# Optimization

8	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
$\bigcirc$	Robots.txt	http://marcospizzaofcorning.com/robots.txt Great, your website has a robots.txt file.
8	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.