Website review greatamericanpizzacompany.com

The score is 65/100

SEO Content

⚠️	Title	Great American Pizza Company - Pizza Delivery in Ashland, OR - PH: 488-7742 **Length : 75** Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.
⚠️	Description	Ashland's favorite pizza, available for pick up, delivery, or dine in to enjoy great pizza specials, lunch specials, and daily pizza deals. Close to Southern Oregon University (SOU) in Ashland, Oregon. **Length : 201** Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
url	http://greatamericanpizzacompany.com
title	Great American Pizza Company - Pizza Delivery in Ashland, OR - PH: 488-7742
description	Ashland's favorite pizza, available for pick up, delivery, or dine in to enjoy great pizza specials, lunch specials, and daily pizza deals. Close to Southern Oregon University (SOU) in Ashland, Oregon.
type	restaurant.restaurant
image	http://greatamericanpizzacompany.com/img/fb-img-preview2.jpg

SEO Content

○	Headings	**H1** 2	**H2** 3	**H3** 1	**H4** 0	**H5** 0	**H6** 2

- [H1] The Great American Pizza Company
- [H1] The Great American Pizza Company
- [H2] Ashland's Favorite Pizza
- [H2] Discover & Enjoy Ashland's Favorite Pizza
- [H2] Dine In • Take Out • Delivery
- [H3] For Over 25 Years
- [H6] our menu
- [H6] our location

✓	Images	We found 18 images on this web page. Good, most or all of your images have alt attributes.
✓	Text/HTML Ratio	Ratio : **19%** Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
✓	Flash	Perfect, no Flash content has been detected on this page.
✓	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✓	URL Rewrite	Good. Your links looks friendly!
✓	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✓	In-page links	We found a total of 7 links including 0 link(s) to files
○	Statistics	External Links : noFollow 0% External Links : Passing Juice 28.57% Internal Links 71.43%

In-page links

Anchor	Type	Juice
home	Internal	Passing Juice
menu	Internal	Passing Juice
specials	Internal	Passing Juice
delivery	Internal	Passing Juice
photos	External	Passing Juice
location	Internal	Passing Juice
- Click for Directions -	External	Passing Juice

SEO Keywords

Keywords Cloud	location specials menu great company take delivery pizza ashland american

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
pizza	14	✔	✖	✔	✔
great	6	✔	✖	✔	✔
american	6	✔	✖	✖	✔
delivery	6	✔	✖	✔	✔
take	6	✖	✖	✖	✔

Usability

	Url	Domain : greatamericanpizzacompany.com Length : 29
	Favicon	Great, your website has a favicon.

Usability

❌	Printability	We could not find a Print-Friendly CSS.
✅	Language	Good. Your declared language is en.
❌	Dublin Core	This page does not take advantage of Dublin Core.

Document

✅	Doctype	HTML 5
✅	Encoding	Perfect. Your declared charset is UTF-8.
❌	W3C Validity	Errors : 0 Warnings : 0
✅	Email Privacy	Great no email address has been found in plain text!
✅	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
⚪	Speed Tips	✅ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✅ Great, your website has few CSS files. ✖ Too bad, your website has too many JS files (more than 6). ✅ Perfect, your website takes advantage of gzip.

Mobile

⚪	Mobile Optimization	✖ Apple Icon ✅ Meta Viewport Tag ✅ Flash content

Mobile

Optimization

❌	XML Sitemap	**Missing** Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
✅	Robots.txt	http://greatamericanpizzacompany.com/robots.txt Great, your website has a robots.txt file.
✅	Analytics	Great, your website has an analytics tool. Google Analytics