

#### **SEO Content**

	Title	Fireside Res Hours, Menu		& Loung	e - Kenosł	na, WI - 280	)1 30Th Ave -
		Length:83	3				
				ould contain b tee tool to cal			naracters (spaces
	Description	and photos	for Firesi	a delivery orc de Restauran very or pickup	it & L	ounge in K	hours, address, enosha, WI.
		Length : 1	B6				
		Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <u>this free tool</u> to calculate text length.					
8	Keywords			't found meta nerator to cre	-		age. Use <u>this free</u>
	Og Meta Properties	Good, your	page tak	e advantage	of Og Prop	perties.	
		Property	y	Content			
		title		Fireside Rest WI - 2801 30			
		image		-preview-bac Ly9hc3NldHI NDEwJnR4dD UZWVWtGT1 R4dC1jb2xvc	kground.r MuaW1na) Y0PVJrbFl ZDQW1JR zj13aGl0Z Z0eHQtc2	ong?mark64 (gubmV0L3 NSVk5KUkV XhQVIU1SF SZ0eHQtZn I6ZT03NSZ	a.imgix.net/url 4=aHR0cHM6 350ZXh0P2g9 VZ1VrVIRWR FJRJTNEJTNEJn n9udD1Bcmlh 3PTg0MA%3D k-y=180
•	Headings	<b>H1</b> 2	<b>H2</b> 3	<b>H3</b> 11	<b>H4</b> 0	<b>H5</b> 0	<b>H6</b> 0

#### **SEO Content**

		<ul> <li>[H1] Fireside Restaurant &amp; Lounge</li> <li>[H1] Fireside Restaurant &amp; Lounge - Kenosha, WI - 2801 30Th Ave - Hours, Menu, Order</li> <li>[H2] Fireside Restaurant &amp; Lounge</li> <li>[H2] Contact us</li> <li>[H2] Find us on the slice app</li> <li>[H3] Breakfast</li> <li>[H3] Pizza</li> <li>[H3] Hors D'Oeuvres</li> <li>[H3] Salads</li> <li>[H3] Sandwiches</li> <li>[H3] Fireside Dinners</li> <li>[H3] Fireside Italian Dinners</li> <li>[H3] Fireside By The Sea Dinners</li> <li>[H3] Children's Menu</li> <li>[H3] Desserts</li> <li>[H3] Beverages</li> </ul>
$\bigcirc$	Images	We found 19 images on this web page. Good, most or all of your images have alt attributes.
8	Text/HTML Ratio	Ratio : <b>0%</b> This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
0	Flash	Perfect, no Flash content has been detected on this page.
$\bigcirc$	lframe	Great, there are no Iframes detected on this page.

#### **SEO Links**

$\bigcirc$	URL Rewrite	Good. Your links looks friendly!
0	Underscores in the URLs	Perfect! No underscores detected in your URLs.
0	In-page links	We found a total of 6 links including 0 link(s) to files
0	Statistics	External Links : noFollow 0%
		External Links : Passing Juice 66.67%
		Internal Links 33.33%

#### In-page links

Anchor	Туре	Juice
Skip to main content	Internal	Passing Juice
About	Internal	Passing Juice
<u>View Menu</u>	External	Passing Juice
Get Directions	External	Passing Juice
Terms of use	External	Passing Juice
Privacy policy	External	Passing Juice

#### **SEO Keywords**



## **Keywords Consistency**

Keyword	Content	Title	Keywords	Descripti on	Headings
order	3	×	×	×	¥
fireside	2	×	×	<b>*</b>	×
restaurant	2	×	×	×	<b>*</b>
lounge	2	×	×	<b>*</b>	×
kenosha	2	¥	×	¥	¥

#### Usability

0	Url	Domain : firesiderestaurantlounge.com Length : 28
0	Favicon	Great, your website has a favicon.

## Usability

	Printability	We could not find a Print-Friendly CSS.
$\bigcirc$	Language	Good. Your declared language is en.
$\bigotimes$	Dublin Core	This page does not take advantage of Dublin Core.

#### Document

0	Doctype	HTML 5		
0	Encoding	Perfect. Your declared charset is UTF-8.		
$\bigotimes$	W3C Validity	Errors : 0 Warnings : 0		
0	Email Privacy	Great no email address has been found in plain text!		
0	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.		
0	Speed Tips	<ul> <li>Excellent, your website doesn't use nested tables.</li> <li>Too bad, your website is using inline styles.</li> <li>Great, your website has few CSS files.</li> <li>Perfect, your website has few JavaScript files.</li> <li>Perfect, your website takes advantage of gzip.</li> </ul>		

## Mobile

0	Mobile Optimization	•	Apple Icon
		*	Meta Viewport Tag
		*	Flash content

## Mobile

# Optimization

	XML Sitemap	Missing
$\mathbf{v}$		Your website does not have an XML sitemap - this can be problematic.
		A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	http://firesiderestaurantlounge.com/robots.txt
		Great, your website has a robots.txt file.
	Analytics	Missing
$\mathbf{v}$		We didn't detect an analytics tool installed on this website.
		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.