Website review
expresspizzasub.com

The score is 66/100

SEO Content

⚠️	Title	Express Pizza & Sub - High Point, NC - 1230 Montlieu Ave - Hours, Menu, Order **Length : 81** Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.
⚠️	Description	Get 5% off your pizza delivery order - View the menu, hours, address, and photos for Express Pizza & Sub in High Point, NC. Order online for delivery or pickup on Slicelife.com **Length : 180** Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
title	Express Pizza & Sub - High Point, NC - 1230 Montlieu Ave - Hours, Menu, Order
image	https://mypizza-assets-production.imgix.net/url-preview-background.png?mark64=aHR0cHM6Ly9hc3NldHMuaW1naXgubmV0L350ZXh0P2g9NDEwJnR4dDY0PVJWaFFWa1ZVQ1VVNWcGFRU0FtSUZOVlFnZnJTNEJTNEJnR4dC1jb2xvcj13aGl0ZSZ0eHQtZm9udD1BcmlhbC1Cb2xkJjayZ0eHQtc2l6ZT03NSZ3PTg0MA%3D%3D&mark-x=86&mark-y=180

	Headings	H1	H2	H3	H4	H5	H6
⦿		2	3	18	0	0	0

SEO Content

		- [H1] Express Pizza & Sub - [H1] Express Pizza & Sub - High Point, NC - 1230 Montlieu Ave - Hours, Menu, Order - [H2] Express Pizza & Sub - [H2] Contact us - [H2] Find us on the slice app - [H3] Deals and Coupons - [H3] Pizza - [H3] Specialty Pizzas - [H3] Pickup Only Special - [H3] Appetizers - [H3] Salads - [H3] Wings - [H3] Calzones - [H3] Strombolis - [H3] Subs - [H3] Philly Subs - [H3] Gyros - [H3] Burgers & Hot Dogs - [H3] Dinners - [H3] Children's - [H3] Desserts - [H3] Drinks - [H3] Monday - Friday Lunch Specials
✓	Images	We found 23 images on this web page. Good, most or all of your images have alt attributes.
✗	Text/HTML Ratio	Ratio : **0%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✓	Flash	Perfect, no Flash content has been detected on this page.
✓	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✓	URL Rewrite	Good. Your links looks friendly!
✓	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 6 links including 0 link(s) to files

SEO Links

✅		
⚪	Statistics	External Links : noFollow 0% External Links : Passing Juice 66.67% Internal Links 33.33%

In-page links

Anchor	Type	Juice
Skip to main content	Internal	Passing Juice
About	Internal	Passing Juice
View Menu	External	Passing Juice
Get Directions	External	Passing Juice
Terms of use	External	Passing Juice
Privacy policy	External	Passing Juice

SEO Keywords

⚪	Keywords Cloud	point hours montlieu ave order high menu slice pizza express

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
order	3	✔	✖	✔	✔
express	2	✔	✖	✔	✔
pizza	2	✔	✖	✔	✔
high	2	✔	✖	✔	✔
point	2	✔	✖	✔	✔

Usability

	Url	Domain : expresspizzasub.com Length : 19
✓	Favicon	Great, your website has a favicon.
✗	Printability	We could not find a Print-Friendly CSS.
✓	Language	Good. Your declared language is en.
✗	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 0 Warnings : 0
✓	Email Privacy	Great no email address has been found in plain text!
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✓ Excellent, your website doesn't use nested tables. ✗ Too bad, your website is using inline styles. ✓ Great, your website has few CSS files. ✓ Perfect, your website has few JavaScript files. ✓ Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization		
		✔	Apple Icon
		✔	Meta Viewport Tag
		✔	Flash content

Optimization

	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	http://expresspizzasub.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.