Website review
earlhampizza.com

Generated on September 20 2024 05:21 AM

The score is 66/100

SEO Content

|		
✅	Title	Earlham Pizza & Kebab | Pizza Takeaway in Norwich | Order Food Online **Length : 69** Perfect, your title contains between 10 and 70 characters.
✅	Description	Earlham Pizza & Kebab is your go-to for authentic Pizza takeaway in Norwich. Order online and enjoy delicious food delivered straight to your door. **Length : 147** Great, your meta description contains between 70 and 160 characters.
✅	Keywords	Pizza,Kebab,Bread, Norwich, order food online, food delivery near me, food delivery Norwich Good, your page contains meta keywords.
❌	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
⬤	Headings	**H1** 1 **H2** 0 **H3** 0 **H4** 0 **H5** 0 **H6** 0 • [H1] Earlham Pizza & Kebab | Pizza Takeaway in Norwich | Order Food Online
✅	Images	We found 1 images on this web page. Good, most or all of your images have alt attributes.
❌	Text/HTML Ratio	Ratio : **1%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.

SEO Content

✅		
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
❌	In-page links	We found a total of 0 links including 0 link(s) to files
⚪	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 0%

In-page links

Anchor	Type	Juice

SEO Keywords

⚪	Keywords Cloud	online go- authentic pizza food kebab takeaway earlham order norwich

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
pizza	6	✔	✔	✔	✔

Keywords Consistency

earlham	3	✔	✖	✔	✔
kebab	3	✔	✔	✔	✔
takeaway	3	✔	✖	✔	✔
norwich	3	✔	✔	✔	✔

Usability

⦿	Url	Domain : earlhampizza.com Length : 16
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✖	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✔	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.
✖	W3C Validity	Errors : 0 Warnings : 0
✔	Email Privacy	Great no email address has been found in plain text!
✔	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
⦿	Speed Tips	✔ Excellent, your website doesn't use nested tables.

Document

✖ Too bad, your website is using inline styles.

✔ Great, your website has few CSS files.

✔ Perfect, your website has few JavaScript files.

✔ Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization		
⊙		✖	Apple Icon
		✖	Meta Viewport Tag
		✔	Flash content

Optimization

✔	XML Sitemap	Great, your website has an XML sitemap.
		https://earlhampizza.com/sitemap.xml
✔	Robots.txt	http://earlhampizza.com/robots.txt
		Great, your website has a robots.txt file.
✖	Analytics	Missing
		We didn't detect an analytics tool installed on this website.
		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.