






Website review craigmod.com

Generated on September 19 2024 21:36 PM





The score is 66/100



SEO Content





	Title	<p>Craig Mod — Writer &#43; Photographer</p> <p>Length : 37</p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	Description	<p>The homepage of author and photographer Craig Mod — long walks across Japan, pizza toast, books, photography, literature, and more.</p> <p>Length : 131</p> <p>Great, your meta description contains between 70 and 160 characters.</p>														
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>														
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>title</td><td>Craig Mod — Writer &#43; Photographer</td></tr><tr><td>type</td><td>website</td></tr><tr><td>url</td><td>https://craigmod.com/</td></tr><tr><td>site_name</td><td>Craig Mod</td></tr><tr><td>image</td><td>https://craigmod.com/images/craigmod-homepage-image.jpg</td></tr><tr><td>description</td><td>The homepage of author and photographer Craig Mod — long walks across Japan, pizza toast, books, photography, literature, and more.</td></tr></tbody></table>	Property	Content	title	Craig Mod — Writer + Photographer	type	website	url	https://craigmod.com/	site_name	Craig Mod	image	https://craigmod.com/images/craigmod-homepage-image.jpg	description	The homepage of author and photographer Craig Mod — long walks across Japan, pizza toast, books, photography, literature, and more.
Property	Content															
title	Craig Mod — Writer + Photographer															
type	website															
url	https://craigmod.com/															
site_name	Craig Mod															
image	https://craigmod.com/images/craigmod-homepage-image.jpg															
description	The homepage of author and photographer Craig Mod — long walks across Japan, pizza toast, books, photography, literature, and more.															
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>0</td><td>3</td><td>10</td><td>11</td><td>4</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">[H2] Published Essays	H1	H2	H3	H4	H5	H6	0	3	10	11	4	0		
H1	H2	H3	H4	H5	H6											
0	3	10	11	4	0											

SEO Content

		<ul style="list-style-type: none">• [H2] Pizza Toast• [H2] Recent Essays• [H3] Things Become Other Things• [H3] About the Book• [H3] Kissa by Kissa• [H3] Popular Essays• [H3] Five Years of Memberships• [H3] Running a Membership Program: Four Years In• [H3] Drumming• [H3] Electric Bike, Stupid Love of My Life• [H3] Memberships Work• [H3] Photos and Words and Teju Cole's Golden Apple of the Sun• [H4] A Walking Memoir• [H4] The Future of Photography is Software• [H4] Getting the iPad to Pro• [H4] The 'Rules' of Walking• [H4] The Buzz Cut• [H4] I've been running the SPECIAL PROJECTS membership program for five years; here's what I know.• [H4] Everything I've learned in the first four years of running SPECIAL PROJECTS• [H4] Returning to drumming after a fourteen-year break• [H4] Reflections on eighteen months of electric bike ownership• [H4] What I learned during the third year of running my SPECIAL PROJECTS membership program• [H4] Containers matter; what makes Teju Cole's latest book so great• [H5] Software ate the camera but freed photography — on the future of networked lenses.• [H5] The new iPad Pro is a computer from the future, with software from yesterday• [H5] Which rules to keep, and which to throw away on a long walk• [H5] You'd think a buzz would be a buzz would be a buzz
	Images	<p>We found 5 images on this web page.</p> <p>2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 26%</p> <p>Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Great, there are no Iframes detected on this page.</p>

SEO Content

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 25 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 64% Internal Links 36%

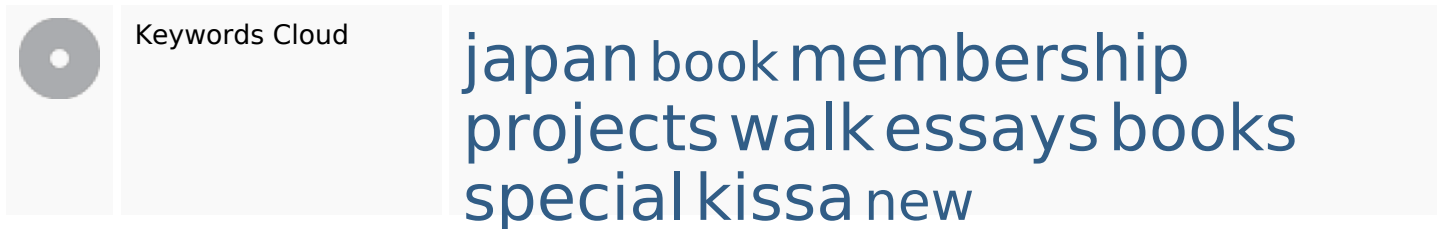
In-page links

Anchor	Type	Juice
Books	Internal	Passing Juice
Essays	Internal	Passing Juice
Membership	Internal	Passing Juice
Shop!	External	Passing Juice
On Margins	Internal	Passing Juice
SW945	Internal	Passing Juice
Newsletters	Internal	Passing Juice
Roden	Internal	Passing Juice
Ridgeline	Internal	Passing Juice
Random House	External	Passing Juice
Amazon	External	Passing Juice
Bookshop.org	External	Passing Juice
Apple Books	External	Passing Juice
Barnes & Noble	External	Passing Juice

In-page links

Purchase online.	External	Passing Juice
"A Long Walk in a Fading Corner of Japan"	External	Passing Juice
"Last of the Kumano Kodō Kissaten"	External	Passing Juice
"The Glorious, Almost-Disconnected Boredom of My Walk in Japan"	External	Passing Juice
"The Healing Power of Code"	External	Passing Juice
"How I Mastered the Art of Ventilating my Home"	External	Passing Juice
"The Facebook-Loving Farmers of Myanmar"	External	Passing Juice
2nd ed.	External	Passing Juice
third edition	External	Passing Juice
Craigstarter	External	Passing Juice
Craig Mod	Internal	Passing Juice






SEO Keywords













Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
essays	6	✖	✖	✖	✔
membership	6	✖	✖	✖	✔
special	6	✖	✖	✖	✔
kissa	6	✖	✖	✖	✔
japan	6	✖	✖	✔	✖

Usability

	Url	Domain : craigmod.com Length : 12
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div> Excellent, your website doesn't use nested tables.</div><div> Too bad, your website is using inline styles.</div><div> Great, your website has few CSS files.</div><div> Too bad, your website has too many JS files (more than 6).</div></div>

Document

- ✓ Perfect, your website takes advantage of gzip.

Mobile



Mobile Optimization

- ✓ Apple Icon
- ✓ Meta Viewport Tag
- ✓ Flash content

Optimization



XML Sitemap

Great, your website has an XML sitemap.

<https://craigmod.com/sitemap.xml>



Robots.txt

<http://craigmod.com/robots.txt>

Great, your website has a robots.txt file.



Analytics

Great, your website has an analytics tool.



PIWIK