








# Website review craigmod.com

Generated on September 18 2024 13:10 PM





The score is **67/100**







## SEO Content

	Title	<p>Craig Mod — Writer &amp;#43; Photographer</p> <p><b>Length : 37</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	Description	<p>The homepage of author and photographer Craig Mod — long walks across Japan, pizza toast, books, photography, literature, and more.</p> <p><b>Length : 131</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>														
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>														
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1279 1481 1906"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>title</td> <td>Craig Mod — Writer &amp;#43; Photographer</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>url</td> <td>https://craigmod.com/</td> </tr> <tr> <td>site_name</td> <td>Craig Mod</td> </tr> <tr> <td>image</td> <td>https://craigmod.com/images/craigmod-homepage-image.jpg</td> </tr> <tr> <td>description</td> <td>The homepage of author and photographer Craig Mod — long walks across Japan, pizza toast, books, photography, literature, and more.</td> </tr> </tbody> </table>	Property	Content	title	Craig Mod — Writer &#43; Photographer	type	website	url	https://craigmod.com/	site_name	Craig Mod	image	https://craigmod.com/images/craigmod-homepage-image.jpg	description	The homepage of author and photographer Craig Mod — long walks across Japan, pizza toast, books, photography, literature, and more.
Property	Content															
title	Craig Mod — Writer &#43; Photographer															
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	Headings	<table border="1" data-bbox="539 1939 1481 2007"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>3</td> <td>10</td> <td>11</td> <td>4</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="619 2033 938 2069" style="list-style-type: none"> <li>• [H2] Published Essays</li> </ul>	H1	H2	H3	H4	H5	H6	0	3	10	11	4	0		
H1	H2	H3	H4	H5	H6											
0	3	10	11	4	0											

## SEO Content

		<ul style="list-style-type: none"><li>• [H2] Pizza Toast</li><li>• [H2] Recent Essays</li><li>• [H3] Things Become Other Things</li><li>• [H3] About the Book</li><li>• [H3] Kissa by Kissa</li><li>• [H3] Popular Essays</li><li>• [H3] Five Years of Memberships</li><li>• [H3] Running a Membership Program: Four Years In</li><li>• [H3] Drumming</li><li>• [H3] Electric Bike, Stupid Love of My Life</li><li>• [H3] Memberships Work</li><li>• [H3] Photos and Words and Teju Cole's Golden Apple of the Sun</li><li>• [H4] A Walking Memoir</li><li>• [H4] Walking the Kiso-ji [Part 1]</li><li>• [H4] Subscribe to Ridgeline — A newsletter on walking, by Craig Mod</li><li>• [H4] Walking the Cotswolds, Walking Japan</li><li>• [H4] Repetition On the Long Walk</li><li>• [H4] I've been running the SPECIAL PROJECTS membership program for five years; here's what I know.</li><li>• [H4] Everything I've learned in the first four years of running SPECIAL PROJECTS</li><li>• [H4] Returning to drumming after a fourteen-year break</li><li>• [H4] Reflections on eighteen months of electric bike ownership</li><li>• [H4] What I learned during the third year of running my SPECIAL PROJECTS membership program</li><li>• [H4] Containers matter; what makes Teju Cole's latest book so great</li><li>• [H5] Fine Japan walking</li><li>• [H5] Walking, Japan, Literature, Photography</li><li>• [H5] Notes on a week of walking through rural England, comparing it to rural Japan</li><li>• [H5] Looking again and again, and then once again</li></ul>
	Images	<p>We found 5 images on this web page.</p> <p>2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>26%</b></p> <p>Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Great, there are no Iframes detected on this page.</p>

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 25 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 64% Internal Links 36%


## In-page links

Anchor	Type	Juice
<a href="#">Books</a>	Internal	Passing Juice
<a href="#">Essays</a>	Internal	Passing Juice
<a href="#">Membership</a>	Internal	Passing Juice
<a href="#">Shop!</a>	External	Passing Juice
<a href="#">On Margins</a>	Internal	Passing Juice
<a href="#">SW945</a>	Internal	Passing Juice
<a href="#">Newsletters</a>	Internal	Passing Juice
<a href="#">Roden</a>	Internal	Passing Juice
<a href="#">Ridgeline</a>	Internal	Passing Juice
<a href="#">Random House</a>	External	Passing Juice
<a href="#">Amazon</a>	External	Passing Juice
<a href="#">Bookshop.org</a>	External	Passing Juice
<a href="#">Apple Books</a>	External	Passing Juice
<a href="#">Barnes &amp; Noble</a>	External	Passing Juice
<a href="#">Purchase online.</a>	External	Passing Juice
<a href="#">"A Long Walk in a Fading Corner of Japan"</a>	External	Passing Juice

## In-page links

<a href="#">"Last of the Kumano Kodō Kissaten"</a>	External	Passing Juice
<a href="#">"The Glorious, Almost-Disconnected Boredom of My Walk in Japan"</a>	External	Passing Juice
<a href="#">"The Healing Power of Code"</a>	External	Passing Juice
<a href="#">"How I Mastered the Art of Ventilating my Home"</a>	External	Passing Juice
<a href="#">"The Facebook-Loving Farmers of Myanmar"</a>	External	Passing Juice
<a href="#">2nd ed.</a>	External	Passing Juice
<a href="#">third edition</a>	External	Passing Juice
<a href="#">Craigstarter</a>	External	Passing Juice
<a href="#">Craig Mod</a>	Internal	Passing Juice


## SEO Keywords

 Keywords Cloud	kissa projects <b>japan</b> ridgeline walking membership essays books special walk
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
japan	10	✘	✘	✔	✔
walking	9	✘	✘	✘	✔
essays	6	✘	✘	✘	✔
membership	6	✘	✘	✘	✔
special	6	✘	✘	✘	✔



## Usability

 Url	Domain : craigmod.com Length : 12
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## Usability

	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>





## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li></ul>
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## Mobile

- ✓ Meta Viewport Tag
- ✓ Flash content

## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <a href="https://craigmod.com/sitemap.xml">https://craigmod.com/sitemap.xml</a>
	Robots.txt	<a href="http://craigmod.com/robots.txt">http://craigmod.com/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  PIWIK