

Website review craigmod.com

Generated on September 18 2024 13:10 PM

The score is 67/100

SEO Content

Title	Craig Mod — Writer + Photographer					
	Length: 3	7				
	Perfect, you	ur title c	ontains betwe	en 10 and	70 charact	ers.
Description	The homepage of author and photographer Craig Mod — long walks across Japan, pizza toast, books, photography, literature, and more.					
	Length: 1	.31				
	Great, your	meta d	escription con	tains betw	een 70 and	1 160 characters.
Keywords	-		n't found meta enerator to cre	-	-	age. Use <u>this free</u>
Og Meta Properties	Good, your	page ta	ke advantage	of Og Prop	erties.	
	Propert	у	Content			
	title		Craig Mod —	- Writer &#	43; Photog	grapher
	type url site_name		website https://craigmod.com/ Craig Mod			
	image		https://craigmod.com/images/craigmod- homepage-image.jpg			igmod-
	description	n	The homepa Craig Mod — toast, books more.	long walk	s across Ja	pan, pizza
Headings	H1 0	H2 3	H3 10	H4 11	H5 4	H6 0
			ned Essays		•	-

SEO Content

		 [H2] Pizza Toast [H2] Recent Essays [H3] Things Become Other Things [H3] About the Book [H3] Kissa by Kissa [H3] Popular Essays [H3] Five Years of Memberships [H3] Running a Membership Program: Four Years In [H3] Drumming [H3] Electric Bike, Stupid Love of My Life [H3] Memberships Work [H3] Photos and Words and Teju Cole's Golden Apple of the Sun [H4] A Walking Memoir [H4] Walking the Kiso-ji [Part 1] [H4] Subscribe to Ridgeline — A newsletter on walking, by Craig Mod [H4] Walking the Cotswolds, Walking Japan [H4] Repetition On the Long Walk [H4] I've been running the SPECIAL PROJECTS membership program for five years; here's what I know. [H4] Everything I've learned in the first four years of running SPECIAL PROJECTS [H4] Returning to drumming after a fourteen-year break [H4] Reflections on eighteen months of electric bike ownership [H4] What I learned during the third year of running my SPECIAL PROJECTS membership program [H4] Containers matter; what makes Teju Cole's latest book so great [H5] Fine Japan walking [H5] Walking, Japan, Literature, Photography [H5] Notes on a week of walking through rural England, comparing it to rural Japan [H5] Looking again and again, and then once again
8	Images	We found 5 images on this web page. 2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 26% Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 25 links including 0 link(s) to files
•	Statistics	External Links : noFollow 0% External Links : Passing Juice 64%
		Internal Links 36%

In-page links

Anchor	Туре	Juice
<u>Books</u>	Internal	Passing Juice
<u>Essays</u>	Internal	Passing Juice
<u>Membership</u>	Internal	Passing Juice
Shop!	External	Passing Juice
On Margins	Internal	Passing Juice
<u>SW945</u>	Internal	Passing Juice
<u>Newsletters</u>	Internal	Passing Juice
Roden	Internal	Passing Juice
Ridgeline	Internal	Passing Juice
Random House	External	Passing Juice
<u>Amazon</u>	External	Passing Juice
Bookshop.org	External	Passing Juice
Apple Books	External	Passing Juice
Barnes & amp; Noble	External	Passing Juice
Purchase online.	External	Passing Juice
"A Long Walk in a Fading Corner of Japan"	External	Passing Juice

In-page links

"Last of the Kumano Kodō Kissaten"	External	Passing Juice
"The Glorious, Almost-Disconnected Boredom of My Walk in Japan"	External	Passing Juice
"The Healing Power of Code"	External	Passing Juice
"How I Mastered the Art of Ventilating my Home"	External	Passing Juice
"The Facebook-Loving Farmers of Myanmar"	External	Passing Juice
2nd ed.	External	Passing Juice
third edition	External	Passing Juice
<u>Craigstarter</u>	External	Passing Juice
Craig Mod	Internal	Passing Juice

SEO Keywords

Keywords Cloud	kissa projects japan ridgeline walking membership essays books special walk
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Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
japan	10	×	×	*	✓
walking	9	×	×	×	✓
essays	6	×	×	×	*
membership	6	×	×	×	♥
special	6	×	×	×	₩

Usability

Url

Domain : craigmod.com Length : 12

Usability

Favicon	Great, your website has a favicon.
Printability	We could not find a Print-Friendly CSS.
Language	Good. Your declared language is en.
Dublin Core	This page does not take advantage of Dublin Core.

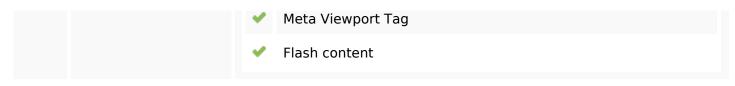
Document

	Doctype	HTML 5		
	Encoding	Perfect. Your declared charset is UTF-8.		
	W3C Validity	Errors: 0 Warnings: 0		
	Email Privacy	Great no email address has been found in plain text!		
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.		
•	Speed Tips	 Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip. 		

Mobile

0	Mobile Optimization	•	Apple Icon

Mobile



Optimization

XML Sitemap	Great, your website has an XML sitemap.
	https://craigmod.com/sitemap.xml
Robots.txt	http://craigmod.com/robots.txt Great, your website has a robots.txt file.
Analytics	Great, your website has an analytics tool.
	PIWIK