



# Website review craftsmanpizzabar.com

Generated on September 13 2024 09:03 AM



The score is 52/100







## SEO Content

	Title	<p>Order Pizza Delivery Online &amp; Support Local Pizzerias - Slice</p> <p><b>Length : 65</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Slice is the easiest way to order your favorite local pizza. We connect millions of pizza lovers with thousands of pizzerias across the country.</p> <p><b>Length : 144</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1279 1481 1568"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>title</td> <td>Easily order from authentic local pizzerias.</td> </tr> <tr> <td>image</td> <td>https://slicelife.com/sf2/static/images/slicelife-meta.jpg</td> </tr> </tbody> </table>	Property	Content	title	Easily order from authentic local pizzerias.	image	https://slicelife.com/sf2/static/images/slicelife-meta.jpg						
Property	Content													
title	Easily order from authentic local pizzerias.													
image	https://slicelife.com/sf2/static/images/slicelife-meta.jpg													
	Headings	<table border="1" data-bbox="539 1592 1481 1666"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="612 1697 1222 1733" style="list-style-type: none"> <li>• [H1] Keep LocalUnderline Drawing Thriving</li> </ul>	H1	H2	H3	H4	H5	H6	1	0	0	0	0	0
H1	H2	H3	H4	H5	H6									
1	0	0	0	0	0									
	Images	<p>We found 2 images on this web page.</p> <p>Good, most or all of your images have alt attributes.</p>												
	Text/HTML Ratio	<p>Ratio : <b>2%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												

## SEO Content

	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 51 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 96.08% Internal Links 3.92%

## In-page links

Anchor	Type	Juice
<a href="#">About</a>	External	Passing Juice
<a href="#">Owners</a>	External	Passing Juice
<a href="#">Skip footer</a>	Internal	Passing Juice
<a href="#">Careers</a>	External	Passing Juice
<a href="#">Blog</a>	External	Passing Juice
<a href="#">Pizza Near Me</a>	External	Passing Juice
<a href="#">Pickup Service Near Me</a>	External	Passing Juice
<a href="#">Top Brands</a>	External	Passing Juice
<a href="#">FAQ</a>	External	Passing Juice

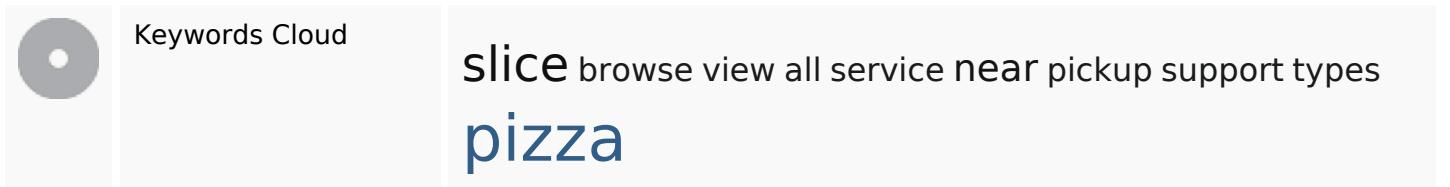
## In-page links

<a href="#">Account</a>	Internal	Passing Juice
<a href="#">New York City</a>	External	Passing Juice
<a href="#">Brooklyn</a>	External	Passing Juice
<a href="#">Bronx</a>	External	Passing Juice
<a href="#">Staten Island</a>	External	Passing Juice
<a href="#">Philadelphia</a>	External	Passing Juice
<a href="#">Baltimore</a>	External	Passing Juice
<a href="#">Chicago</a>	External	Passing Juice
<a href="#">Las Vegas</a>	External	Passing Juice
<a href="#">Nashville</a>	External	Passing Juice
<a href="#">Seattle</a>	External	Passing Juice
<a href="#">San Francisco</a>	External	Passing Juice
<a href="#">Boston</a>	External	Passing Juice
<a href="#">View All Cities</a>	External	Passing Juice
<a href="#">New York Pizza</a>	External	Passing Juice
<a href="#">Sicilian Pizza</a>	External	Passing Juice
<a href="#">Veggie Pizza</a>	External	Passing Juice
<a href="#">Deep Dish Pizza</a>	External	Passing Juice
<a href="#">By the Slice</a>	External	Passing Juice
<a href="#">Gluten Free Pizza</a>	External	Passing Juice
<a href="#">Neapolitan Pizza</a>	External	Passing Juice
<a href="#">Tomato Pie</a>	External	Passing Juice
<a href="#">Grandma Pizza</a>	External	Passing Juice
<a href="#">Thin Crust Pizza</a>	External	Passing Juice
<a href="#">Stuffed Pizza</a>	External	Passing Juice
<a href="#">Thick Crust Pizza</a>	External	Passing Juice
<a href="#">View All Pizza Types</a>	External	Passing Juice
<a href="#">Caesar Salad</a>	External	Passing Juice

## In-page links

<a href="#">Cheesecake</a>	External	Passing Juice
<a href="#">Cheeseburger Sub</a>	External	Passing Juice
<a href="#">Cheesesteak</a>	External	Passing Juice
<a href="#">Cookies</a>	External	Passing Juice
<a href="#">French onion soup</a>	External	Passing Juice
<a href="#">Fried Chicken</a>	External	Passing Juice
<a href="#">Pasta</a>	External	Passing Juice
<a href="#">Pierogies</a>	External	Passing Juice
<a href="#">Shrimp</a>	External	Passing Juice
<a href="#">Stromboli</a>	External	Passing Juice
<a href="#">Wings</a>	External	Passing Juice
<a href="#">View All Dish Types</a>	External	Passing Juice
<a href="#">Do Not Sell My Data</a>	External	Passing Juice
<a href="#">Terms of Service</a>	External	Passing Juice






## SEO Keywords














## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
pizza	17	✓	✗	✓	✗
slice	7	✓	✗	✓	✗
near	4	✗	✗	✗	✗
support	3	✓	✗	✗	✗
pickup	3	✗	✗	✗	✗


## Usability

	Url	Domain : craftsmanpizzabar.com Length : 21
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li>✓ Apple Icon</li><li>✓ Meta Viewport Tag</li><li>✓ Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p><a href="http://craftsmanpizzabar.com/robots.txt">http://craftsmanpizzabar.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>