Website review
clarksonpizza.com

Generated on September 18 2024 13:18 PM

The score is 66/100

SEO Content

✔	Title	Clarkson Pizza - Takeaway food - Clarkson - Order online **Length : 56** Perfect, your title contains between 10 and 70 characters.
⚠	Description	Order Online for Takeaway / Pickup. Here at Clarkson Pizza - Clarkson you'll experience delicious Pizza, Fast Food, Chicken Wings cuisine. Try our mouth-watering dishes, carefully prepared with fresh ingredients! At Clarkson Pizza, our recipe for success is simple – Great food & care makes customers return every time. **Length : 328** Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
✔	Keywords	clarkson pizza order online pizza, fast food, chicken wings Good, your page contains meta keywords.
✖	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
●	Headings	

H1	H2	H3	H4	H5	H6
1	4	4	0	0	0

- [H1] Clarkson Pizza
- [H2] Chicken wings food in Clarkson
- [H2] About Clarkson Pizza
- [H2] Opening hours
- [H2] NEW! Online ordering
- [H3] Your choices regarding cookies on this site
- [H3] Cookie Preferences
- [H3] We offer Pick-up
- [H3] Your order will be confirmed in REAL-TIME

✔	Images	We found 0 images on this web page. Good, most or all of your images have alt attributes.

SEO Content

❌	Text/HTML Ratio	Ratio : **3%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 8 links including 0 link(s) to files
⊙	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Menu	Internal	Passing Juice
Contact us	Internal	Passing Juice
Privacy policy	Internal	Passing Juice
Terms of service	Internal	Passing Juice
Order ahead	Internal	Passing Juice
Pizza Takeaway Clarkson	Internal	Passing Juice
Fast Food Takeaway Clarkson	Internal	Passing Juice

In-page links

Chicken wings Food Takeaway Clarkson	Internal	Passing Juice

SEO Keywords

Keywords Cloud	cookies application takeaway pizza menu cookie clarkson order food all

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
cookies	12	✖	✖	✖	✔
food	10	✔	✔	✔	✔
order	10	✔	✔	✔	✔
clarkson	9	✔	✔	✔	✔
pizza	7	✔	✔	✔	✔

Usability

	Url	Domain : clarksonpizza.com Length : 17
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✔ Great, your website has few CSS files. ✔ Perfect, your website has few JavaScript files. ✔ Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	✖ Apple Icon ✔ Meta Viewport Tag ✔ Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap. https://www.clarksonpizza.com/sitemap.xml
	Robots.txt	http://clarksonpizza.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing

Optimization

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.