

# Website review celinaspizzaandpasta.com.au

Generated on September 18 2024 12:58 PM

The score is 69/100

#### **SEO Content**

| Title              | Get 15% off Celina's Pizza and Pasta Frankston - Order Now  Length: 58  Perfect, your title contains between 10 and 70 characters.  |  |   |   |                |                 |
|--------------------|---|--|---|---|----------------|-----------------|
| Description        | Savor Italian pizza and delectable pasta from Celina's Pizza and Pasta menu in Frankston, VIC. Experience the authentic taste delivered to your doorstep  Length: 152  Great, your meta description contains between 70 and 160 characters. |  |   |   |                |                 |
| Keywords           | pizza men   | J  | as pizza and<br>ontains meta                      |   | as pizza fra   | nkston, celinas |
| Og Meta Properties |   | Good, your page take advantage of Og Properties. |   |   |                |                 |
|                    | Proper  | ty   | Content   | :   |                |                 |
|                    |   |  | Get 15% o<br>- Order No                           |   | zza and Pas    | sta Frankston   |
|                    | url   |  | http://celin                                      | aspizzaandp   | oasta.com.a    | nu/             |
|                    | type  |  | website   |   |                |                 |
|                    |   | description                                      |   | Savor Italian pizza and delectable pasta from<br>Celina's Pizza and Pasta menu in Frankston,<br>VIC. Experience the authentic taste delivered<br>to your doorstep |                |                 |
|                    | image   |  | http://celinaspizzaandpasta.com.au/images/loo.jpg |   | au/images/log  |                 |
| Headings           | <b>H1</b> 1   | <b>H2</b><br>5                                   | <b>H3</b><br>5                                    | <b>H4</b><br>5  | <b>H5</b><br>0 | <b>H6</b><br>0  |

### **SEO Content**

|                 | <ul> <li>[H1] Celina's Pizza, Pasta &amp; Wings Italian Restaurant In Frankston, Melbourne, VIC, 3199</li> <li>[H2] Welcome To Our Restaurant</li> <li>[H2] Special Offer Get \$7 Off Use Code: VIC7</li> <li>[H2] About Us</li> <li>[H2] Order Online</li> <li>[H2] Contact Us</li> <li>[H3] Best Choice</li> <li>[H3] Opening Hours</li> <li>[H3] Dinner Schedule ( Delivery / Pickup )</li> <li>[H3] Safe, Secure &amp; Reliable</li> <li>[H3] WE DELIVER TO</li> <li>[H4] Lunch Schedule ( Pickup / Delivery )</li> <li>[H4] Opening Hours</li> <li>[H4] Opening Hours</li> <li>[H4] Directions</li> <li>[H4] Contacts</li> </ul> |
|-----------------|---|
| Images          | We found 11 images on this web page.  2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.  |
| Text/HTML Ratio | Ratio : <b>26</b> %   |
|                 | Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.   |
| Flash           | Perfect, no Flash content has been detected on this page.   |
| Iframe          | Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.  |

### **SEO Links**

|   | URL Rewrite             | Good. Your links looks friendly!  |
|---|-------------------------|---|
|   | Underscores in the URLs | Perfect! No underscores detected in your URLs.                          |
|   | In-page links           | We found a total of 7 links including 0 link(s) to files                |
| • | Statistics              | External Links : noFollow 28.57%  External Links : Passing Juice 57.14% |

#### **SEO Links**

Internal Links 14.29%

#### **In-page links**

| Anchor         | Туре     | Juice         |
|----------------|----------|---------------|
| Home           | Internal | Passing Juice |
| About Us       | External | Passing Juice |
| =              | External | Passing Juice |
| View Menu      | External | Passing Juice |
| Book a table   | External | Passing Juice |
| Terms of Use   | External | noFollow      |
| <u>Privacy</u> | External | noFollow      |

#### **SEO Keywords**



Keywords Cloud

order celinas hrs menu pasta frankston delivery italian pizza online

## **Keywords Consistency**

| Keyword   | Content | Title    | Keywords | Descripti<br>on | Headings |
|-----------|---------|----------|----------|-----------------|----------|
| hrs       | 30      | ×        | ×        | ×               | ×        |
| order     | 9       | <b>*</b> | ×        | ×               | ✓        |
| frankston | 7       | <b>*</b> | <b>*</b> | <b>*</b>        | ✓        |
| online    | 7       | ×        | ×        | ×               | ✓        |
| menu      | 6       | ×        | <b>✓</b> | ✓               | ×        |

### **Usability**



Url

Domain: celinaspizzaandpasta.com.au

Length: 27

## Usability

|   | Favicon      | Great, your website has a favicon.                |
|---|--------------|---|
|   | Printability | We could not find a Print-Friendly CSS.           |
|   | Language     | Good. Your declared language is en.               |
| 8 | Dublin Core  | This page does not take advantage of Dublin Core. |

### **Document**

|          | Doctype         | HTML 5   |  |  |
|----------|-----------------|--|--|--|
| <b>②</b> | Encoding        | Perfect. Your declared charset is UTF-8.   |  |  |
|          | W3C Validity    | Errors: 0 Warnings: 0  |  |  |
|          | Email Privacy   | Great no email address has been found in plain text!   |  |  |
|          | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.   |  |  |
| •        | Speed Tips      | <ul> <li>Excellent, your website doesn't use nested tables.</li> <li>Too bad, your website is using inline styles.</li> <li>Great, your website has few CSS files.</li> <li>Perfect, your website has few JavaScript files.</li> <li>Perfect, your website takes advantage of gzip.</li> </ul> |  |  |

## Mobile

| 0 | Mobile Optimization | × | Apple Icon |
|---|---------------------|---|------------|
|   |                     |   |            |

## Mobile



# **Optimization**

| XML Sitemap | XML Sitemap   | Great, your website has an XML sitemap.   |  |  |
|-------------|---|---|--|--|
|             | https://www.celinaspizzaandpasta.com.au/sitemap.xml |   |  |  |
|             | Robots.txt  | http://celinaspizzaandpasta.com.au/robots.txt  Great, your website has a robots.txt file. |  |  |
|             | Analytics   | Great, your website has an analytics tool.  |  |  |
|             |   | Google Analytics  |  |  |