








Website review buonappetitosnypizza.com

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The score is **68/100**







SEO Content

	Title	<p>Order Buon Appetito Pizza Delivery Takeout Online Menu</p> <p>Length : 54</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Buon Appetito Pizza Best Pizza 13932 Metrotech Drive Chantilly, VA 20151 Dulles - Order online for delivery or takeout - Italian Food</p> <p>Length : 135</p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	Headings	<table border="1" data-bbox="544 1413 1481 1480"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>9</td> <td>2</td> <td>1</td> <td>3</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="616 1514 1286 2011" style="list-style-type: none"> • [H1] Buon Appetito's NY Pizza • [H1] TraditionalNY Pizza • [H1] TraditionalNY Pizza • [H1] Hot & ColdSandwiches • [H1] DeliciousPastaDishes • [H1] How it works? • [H1] 1 • [H1] 2 • [H1] 3 • [H2] Real Italian Place • [H2] Two Great Locations in Northern Virginia! • [H3] Buon Appetito! • [H4] Order your food online with us • [H4] We confirm, prepare & monitor your order • [H4] You enjoy great food for delivery or pickup 	H1	H2	H3	H4	H5	H6	9	2	1	3	0	0
H1	H2	H3	H4	H5	H6									
9	2	1	3	0	0									
	Images	<p>We found 9 images on this web page.</p>												

SEO Content

		9 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 32% Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 7 links including 1 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 28.57% Internal Links 71.43%

In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
Order NOW	External	Passing Juice
About	Internal	Passing Juice
Menu	Internal	Passing Juice
Contact	Internal	Passing Juice

In-page links

[Buon Appetito NY Pizza Dulles](#)

Internal

Passing Juice

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External

Passing Juice

SEO Keywords



Keywords Cloud

fax **10am-10pm** appetito buon
pizza dulles **order** fri phone sun-thurs






Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
10am-10pm	12	✘	✘	✘	✘
buon	9	✔	✘	✔	✔
order	8	✔	✘	✔	✔
appetito	8	✔	✘	✔	✔
pizza	6	✔	✘	✔	✔





Usability

	Url	Domain : buonappetitosnypizza.com Length : 24
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.


Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Perfect. No inline css has been found in HTML tags! Great, your website has few CSS files. Perfect, your website has few JavaScript files. Too bad, your website does not take advantage of gzip.



Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	http://buonappetitosnypizza.com/robots.txt

Optimization

		Great, your website has a robots.txt file.
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>