

### **SEO Content**

1	Title	Big E Pizza - Signal Hill, CA - 3225 E Pacific Coast Hwy - Hours, Menu, Order Length : <b>77</b>					
				ould contair f <u>ree tool</u> to c			naracters (space
$\bigcirc$	Description			urs, address, e for deliver			izza in Signal .com
		Length :	130				
		Great, you	ır meta de	escription co	ntains betw	veen 70 and	l 160 characters
$\bigotimes$	Keywords	-		n't found me enerator to c	-		age. Use <u>this fre</u>
	Og Meta Properties	Good, you	r page tal	ke advantag	e of Og Pro	perties.	
		Proper	ty	Content			
		title		Big E Pizza - Signal Hill, CA - 3225 E Pacific Coast Hwy - Hours, Menu, Order			
		image		-preview-b Ly9hc3Nldl NDEwJnR40 Z0eHQtY29 JpYWwtQm	ackground. HMuaW1na dDY0PVFrbE 9sb3I9d2hp	ong?mark64 XgubmV0L3 EhJRVVnVUV dGUmdHh0 n0LXNpemL	n.imgix.net/url 4=aHR0cHM6 350ZXh0P2g9 /sYVdrRSUzRC LWZvbnQ9QX J9NzUmdz04N nark-y=180
	Headings	H1	H2	H3	H4	H5	H6
0		• [H	3 1] Big E P 1] Big E P ours, Menu	izza - Signal	0 Hill, CA - 32	0 225 E Pacifi	0 c Coast Hwy -

#### **SEO Content**

		<ul> <li>[H2] Big E Pizza</li> <li>[H2] Contact us</li> <li>[H2] Find us on the slice app</li> <li>[H3] Deals and Coupons</li> <li>[H3] Chicago Style Pizza</li> <li>[H3] Combination Pizzas</li> <li>[H3] Pick-Up Specials</li> <li>[H3] Friday Specials</li> <li>[H3] Appetizers</li> <li>[H3] Breads</li> <li>[H3] Soups</li> <li>[H3] Salads</li> <li>[H3] Calzones</li> <li>[H3] Pasta</li> <li>[H3] BBQ Dinners</li> <li>[H3] Beverages</li> </ul>
0	Images	We found 22 images on this web page. Good, most or all of your images have alt attributes.
$\bigotimes$	Text/HTML Ratio	Ratio : <b>0%</b> This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
$\bigcirc$	Flash	Perfect, no Flash content has been detected on this page.
$\bigcirc$	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

0	URL Rewrite	Good. Your links looks friendly!
0	Underscores in the URLs	Perfect! No underscores detected in your URLs.
$\bigcirc$	In-page links	We found a total of 6 links including 0 link(s) to files
0	Statistics	External Links : noFollow 0% External Links : Passing Juice 66.67%

## **SEO Links**

Internal Links 33.33%

### In-page links

Anchor	Туре	Juice
Skip to main content	Internal	Passing Juice
About	Internal	Passing Juice
<u>View Menu</u>	External	Passing Juice
Get Directions	External	Passing Juice
Terms of use	External	Passing Juice
Privacy policy	External	Passing Juice

### **SEO Keywords**

<b>big order</b> signal menu coast pizza hours hwy hill pacific	
hours hwy hill pacific	

### **Keywords Consistency**

Keyword	Content	Title	Keywords	Descripti on	Headings
order	3	×	×	×	×
big	2	×	×	×	<b>*</b>
pizza	2	×	×	×	<b>*</b>
signal	2	<b>*</b>	×	×	<b>*</b>
hill	2	¥	×	¥	¥

### Usability

Url

Domain : bigepizzamenu.com Length : 17

## Usability

$\bigcirc$	Favicon	Great, your website has a favicon.
8	Printability	We could not find a Print-Friendly CSS.
$\bigcirc$	Language	Good. Your declared language is en.
$\bigotimes$	Dublin Core	This page does not take advantage of Dublin Core.

#### Document

0	Doctype	HTML 5		
$\bigcirc$	Encoding	Perfect. Your declared charset is UTF-8.		
$\bigotimes$	W3C Validity	Errors : 0 Warnings : 0		
0	Email Privacy	Great no email address has been found in plain text!		
0	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.		
0	Speed Tips	<ul> <li>Excellent, your website doesn't use nested tables.</li> <li>Too bad, your website is using inline styles.</li> <li>Great, your website has few CSS files.</li> <li>Perfect, your website has few JavaScript files.</li> <li>Perfect, your website takes advantage of gzip.</li> </ul>		

#### Mobile

Mobile Optimization

Apple Icon

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Meta Viewport Tag



Flash content

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# Optimization

8	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
$\bigcirc$	Robots.txt	http://bigepizzamenu.com/robots.txt Great, your website has a robots.txt file.
8	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.